

## Werner Bednarsch



Werner Bednarsch was more than 30 years in leading positions in a big German Automotive Company – at the end 7 years as Group Lead for Data Privacy and Data Privacy Officer. In this position he was directly reporting to the Management Board and updating 4 members of the Board regularly and detailed in person. Under his responsibility a groupwide international Management System was built in more than 120 Legal Entities compliant to the worldwide requirements.

With his analytical skills and his standing he can present even complex issues in a convincing and understandable way.

Based on his long experience in all parts of IT – including project leads - he has a good understanding of Business Processes and the necessary support with IT.

Werner Bednarsch convinces with his analytical skills, creativity, competency, international experience in all parts of the world and his dedication.

### **Main Consulting Areas**

- Data Privacy in Germany, EU and worldwide
- Situation Analysis Data Privacy
- Trainings for Privacy - starting at the Top Management
- Privacy processes , Data Privacy Management Systems and Organization
- Customizing Data Privacy Management Systems for the individual Organization
- Data Privacy Audits
- Coaching

## PROJECTS

2018

### **werner bednarsch datenschutz management beratung**

Founder and Owner.

- Datenschutzbeauftragter TSV München von 1860 e.V.
- Training and Consulting CONFEXX Consulting
- Training and Consulting Bayrischer Trachtenverband
- Training Bodensee Heimat- und Trachtenverband
- Training and Consulting d'Mangfalltaler Kolbermoor
- Training and Consulting TSV München von 1860 GmbH und Co. KGaA
- Presentation for the Federal Ministry of Labour and Socials Affairs (Berlin)

2011 – 2017

### **Building up the international Data Privacy at BMW**

Management responsibility.

Data Privacy Officer BMW AG.

Head of Group Data Privacy.

- Definition worldwide Processes for Data Privacy (e.g. Privacy Impact Analysis (PIA), Audits) and Data Privacy in the Business Units (e.g. in Development, Marketing, Purchasing, IT and HR)
- Defining the worldwide Data Privacy Organization incl. nomination of the Data Privacy Officers
- Supporting the worldwide Data Privacy Organization by yearly Conferences in APAC, EMEA and AMERICAS
- Definition and Agreement of Binding Corporate Rules („Kingsway to fulfill the requirements of the European Data Privacy law GDPR“) with the European Authorities, afterwards Implementation and Monitoring for the whole BMW Group as the first company in the Automotive Business

2008 – 2010

### **Worldwide Roll Out of IT Service Management Processes within BMW Group**

Program Manager with projects in Germany, Italy, Austria, UK, USA, China, Malaysia

- Definition and documentation ITIL Processes for the BMW Group
- Customizing for local requirements
- Auditing the processes with standardized Audit catalogue

1999 – 2003

### **Building up the IT Help Desk at BMW**

Project Lead and Management responsibility.

- Implementing ITIL Standards in the whole IT Service Organization
- Definition and Implementation of IT systems for support (Telephony Management, Problem Management, Knowledge Data Bases)
- Incident & Problem Management acc. to ITIL Best Practice
- Access Management acc. to ITIL Best Practice
- Quality Management acc. to ITIL Best Practice
- Transition and Outsourcing of 1st Level- Support to an external Supplier
- Replacing more than 30 internal Helpdesks with big Business Cases
- Awards e.g.:
- Winner “Most Customer oriented Help Desk 2000 (IIR & Help Desk Network Germany)”

1990 – 1992

### **Implementation IT Accounting at BMW**

Definition von Accounting Units, Building up collecting systems and integration in group wide accounting processes

1989 – 1990

### **System for IT Program - and Project Planning at BMW**

**Project manager IT wide project.**

## **EDUCATION**

1980 - 1985

Economics and Business Administration at Ludwig-Maximilians University Munich

## **LANGUAGES**

German (mother tongue)  
English (excellent)

## **SKILLS**

Strong communicative and analytical skills  
Team minded, willingness to take on responsibility  
Customer orientation  
Strong network in authorities, federations and within the Industry

## **KNOWLEDGE**

*IT*

IT Accounting, IT Project Management  
Help Desk Management  
IT Process Management / ITIL  
IT Quality Management incl. Audit

*Data Privacy*

Data Privacy in Germany, EU and world wide



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